

CASE STUDY– Corporate Organisation – Strategy Development

EXODUS
C.SOLUTIONS



Profit
Athens

One of the leading Greek
software companies

The Challenge

EXODUS needed to take a strategic review on how to improve the way the company is managed, in light of the financial crisis.

At the same time, the company needed to maintain its business excellence momentum.

The Solution

We utilised the EFQM Excellence Model, to conduct a Strategy Review Workshop. Within this process we designed a Strategy Framework, identified core approaches (which lead to business results), and involved respective managers in its design.

The combination of Strategy Review and Self-Assessment ensured facilitation of strategy implementation and business excellence journey.

**Methodology
published as
Case Study in
EFQM magazine**

“STREAM’s facilitation of our yearly self-assessment workshop was especially important this year, combining the principles of the EFQM Excellence Model with the review of our company’s strategy. STREAM’s work on this innovative combination, as well as its overall support in the whole procedure, turned out to be extremely fruitful for our company.”

**G.Konstantinidis - CEO
Exodus S.A.**