

CASE STUDY – Corporate Responsibility – Assessment Methodology



**Non-Profit
Brussels**

**The leading CSR
network in Europe,
with over 600 member
organizations**

The Challenge

CSR Europe required to develop a Strategy and Review Methodology for the 18 CSR Laboratories run throughout Europe, led by companies like Microsoft, VW, HP, J&J etc.

The Solution

Through a series of desk-top research and extensive interviews we developed a Strategy and Review Methodology for the CSR Labs. This Methodology covered both short term (2 year strategy), as well as long term aspects (5 year strategy) and was developed based on 8 areas and over 60 quantitative criteria.

“A high quality professional service: very professional approach, very good quality of delivered work, always very responsive and constructive in solutions, especially considering the challenging nature of the project.”

**Ch.Barnes - Services Director
CSR Europe**